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CEMENT EXPO VIETNAM 2017

The Event That Brings You Directly To The Heart Of
The Cement Industry In Vietnam!

IN-CONJUNCTION WITH



CONCRETE EXPO
VIETNAM 2017

Highlights Of The Event:

Get face to face with your potential buyers at
this event located right at their doorstep!

Provide more in-depth details of your products during
the Technology Seminars

Network with VIP visitors and fellow exhibitors during
the Cement Expo Vietnam 2017 industry nite

Organized By

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FIREWORKS VIETNAM CO.,LTD
Part of The Fireworks Trade Media Group



VIETNAM CONCRETE ASSOCIATION

2017

OCTOBER 25 - 26

NECC – NATIONAL EXHIBITION
CONSTRUCTION CENTER

01 Do Duc Duc Street, Me Tri Ward,
Nam Tu Liem District, Ha Noi, Vietnam

ABOUT THE EVENT

The **Cement Expo Vietnam 2017** is the only specialized Cement event in Vietnam that brings together an international congregation of both upstream and downstream Cement companies and also its supporting industries gathered in the Capital City of Hanoi, Vietnam to showcase the latest developments in the Cement industry.

Unique Features Of Cement Expo Vietnam 2017

- Get face to face with your personal buyers at this event located right at their doorstep
- Provide more in-depth details of your products during the Technology Seminars
- Network with VIP visitors and fellow exhibitors during the Vietnam Cement Expo 2017 Networking Nite

FACTS OF THE CEMENT & CONCRETE INDUSTRY IN VIETNAM

• Vietnam Cement Sales Rise By 9.8% to 15.7Mt in first quarter of 2016

Vietnam: Total clinker and cement sales rose by 9.8% year on year to 15.71Mt in the first quarter of 2016, the Building Material Department under the Ministry of Construction has said the sales figure represents 20.7% of the country's target for 2016.

In March 2016, the country's cement sales rose by 17% year on year to 6.27Mt, supported by growing construction projects and the recovery of the real estate market. Clinker and cement exports grew by 115% year on year to 1.35Mt March 2015. Total export volumes for the first quarter of 2016 rose by 2% to 3.5Mt.

The Ministry of Construction forecasts that Vietnam's sales of cement and clinker will rise 4-7% on year between 75-77 Mt in 2016 despite economics concerns. The country now has 76 cement production lines with a combined production capacity of 82Mt/yr.

• New Cement Plants To Boost Production

Three cement plants under construction will add an estimated 8.3 million tonnes to the industry total output by 2018, intensifying pressure on prices amidst stagnant demand. The three new cement plants are Tan Thang Plant, with an annual capacity of 2 million tonnes of cement and Song Lam Plant in central Nghe An Province, with a

4 million tonnes expected capacity for the 2015-17 period and Thanh Thang Plant, with a 2.3 million tonne cement capacity in northern Ha Nam Province. The new plants were expected to be operational in 2017.

• Cement Consumption Up Year – On – Year

HANOI (VNS) the total consumption of cement till September 2015 rose by 3 percent against the same period of last year to 52.11 million tonnes, according to the Ministry Of Construction.

• Vietnam Cement Industry Listed Top 5 In The World

Vietnam's cement sector has been listed as one of top 5 in the world in terms of capacity, after China, India, Iran and US. Cement supply next year is expected to meet domestic consumption demands and 15-16 million tonnes for exports each year, in addition to a reserve of 10-15 percent to stabilize the market. Nguyen Quang Cung, Chairman of Vietnam Cement Association (VNCA) added there would be a number of major projects going on in 2017-2018.

THE ORGANIZER

Fireworks Vietnam Co., Ltd

Fireworks Vietnam Co. Ltd is part of the Fireworks Trade Media Group, one of South East Asia's largest independently owned trade media company. Established in 2008, it is currently made up of 4 different business divisions:

- **Fireworks Exhibitions and Conferences**
(Trade Exhibitions)
- **Fireworks Business Information**
(Trade Publication)
- **QUIK Fairs**
(Industrial Roadshow & Niche Events)
- **JUZ Talk**
(Trade Conference & Forums)

In a mere 4 years, we have grown leaps and bounds with our own international offices spanning in 12 countries namely: Indonesia, Malaysia, Thailand, Singapore, Vietnam, China, Taiwan, Myanmar, Philippines, India, Colombia & Australia. Bold expansion moves one may say, but we have since silenced the critics with excellent response from our media and our commitment to give our customers the relationships and big ideas to do different and better business remains unchanged.

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www.asiafireworks.com to find out more.



Exhibitor Profiles

Specialty Chemicals, Water Treatment & Waste Water Treatment, Cement Mixer Machineries, Filters, Hydraulics & Pneumatics, Cement Trucks, Air Compressors & Generators, Pumps & Valves, Hardware & Tools, Cement Processing Technology, Cement Crushing Machineries, Technology Provider & Services In Cement Processing and Engineering, Clinker Storage, Automation & Electrical, Machinery Manufacturers, Boilers & Heat Exchangers, Turbines, Milling Preparation Equipment, Cement Mill Technology and Equipment, Boiling House Equipment, Raw Materials, Consumable & Inputs.

Visitor Profiles

- **Cement Merchants & Traders,**
- **Engineers, Technologists and R&D Professionals,**
- **Cement Equipment Manufacturers and Distributors**
- **Government Organizations, Policy Makers and Financial Institutions**
- **Purchasers and Procurement**
- **Cement Mills Managers**
- **Cement Refinery Managers**

ABOUT THE VENUE



National Exhibition Construction Center at Me Tri is an economic and cultural complex with the total area of 125.79 hectares located on the main avenue of Thang Long, the territory of Me Tri commune, Trung Van commune, Tu Liem Dist, Hanoi. This complex includes the National Exhibition Center and other items such as commercial area, office buildings, real estate area, hotels, entertainment area, etc. incorporated in a lively and supporting complex. This will become an integrated, modern, globally standardized, economically efficient complex with high architectural value as well as an attractive tourist destination.



Cost Of participation

► Have It Raw!

- Raw Space Only (Min 18sqm)
- **270 USD** Per Sqm
- "Ideal For Companies With Large Exhibits Or Simply For Those With More Flair.."

► Shell Me Up!

- Standard Shell Scheme (9sqm)
- **290 USD** Per Sqm
- "Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables"

► Shell Scheme Package Includes:

- 1 x 230V - Power Point
- Needle Punch Carpet Flooring
- White Laminated Plywood Panel
- 2 x Fluorescent Tube
- 2 x Upright Chair
- 1 x Information Counter
- Fascia Board With Company Name

Booking Space Form

We are keen to exhibit with an area of approximately:

Raw Space Only
Area _____ sqm only (min 18 sqm)

Shell Scheme
Area _____ sqm only (min 9 sqm)

NAME _____

DESIGNATION / TITLE _____

COMPANY _____

COUNTRY _____

ADDRESS _____

TEL _____

EMAIL _____

For provisional bookings please email this form to: viet@asiafireworks.com



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